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DenseBreast-info.org Expands Internationally

Launches European-Focused Education Coalition

DEER PARK, N.Y., February 13, 2018 – DenseBreast-info.org (DB-I), the most comprehensive, medically-sourced website on breast density, today announced plans for international expansion with specialized content for Europe and neighboring countries.

In response to growing recognition of the website as the premier source for online breast density information, the three-year-old non-profit will provide a section featuring European screening guidelines by country and additional content developed and curated by a newly appointed coalition of physicians from Europe and neighboring countries. Breast cancer remains the most common cancer among European women, and about 40% of both American and European women have dense breasts. Dense breast tissue can mask cancer detection on mammography and increases risk of developing breast cancer.

Internationally recognized breast cancer radiologist, Athina Vourtsis, MD, PhD, director and founder of Diagnostic Mammography Center in Athens, Greece, will serve as the organization's European liaison. Cheryl Cruwys, a career educator with administration experience in Europe who has been instrumental in breast density education in the United Kingdom, joins DB-I as European education coordinator.

Both will play a key role in European content development, along with coalition members, who include Prof. László Tabár of Sweden, Prof. Alexander Mundinger and Prof. Christiane Kuhl of Germany, Prof. Michael Fuchsjäger of Austria, Prof. Enzo Durante and Dr. Adriana Bonifacino of Italy, Prof. Boris Brkljačić of Croatia, Prof. Dragana Djilas of Serbia, Dr. Chrysa Tziakouri-Shiakalli of Cyprus, Dr. Nick Perry of the UK and Prof. Isabelle Tomassin-Naggara of France. Website content will be generated by their collective expertise and will offer a well-rounded perspective on the screening and risk considerations of dense breast tissue to advance a better educated dialogue on the topic.

Commenting on DB-I's growth, Wendie Berg, MD, PhD, the organization's chief scientific advisor, notes, "The website is rich in medically sourced information. The European coalition will have its own board representing Europe and nearby nations. We are thrilled to expand this website to the European clinical community and help educate on this very important issue."

The organization is currently in the process of securing unrestricted educational grants to support the expansion planned for October 2018. Donors interested in supporting this initiative should contact the organization for more information at contact@dense-info.org.

About DenseBreast-info. org

DenseBreast-info.org is a medically-sourced information resource focused on providing education about dense breast tissue to both patients and health care professionals. It is supported by the 501(c) (3) non-profit, DenseBreast-info, Inc.

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