

## DenseBreast-Info.org Expands Library of Breast Density Educational Tools to Meet the Needs of European Health Providers

With a 25 Percent Growth in European Users since 2019, <u>DB-I/Europe</u> is Recognized as the Most Comprehensive, Medically-Sourced Website for Breast Density Information

**DEER PARK, N.Y., May 29, 2020** – <u>DenseBreast-info.org</u> (DB-I) today announced that the <u>DB-I/Europe</u> website, originally launched in October of 2018, has continued to evolve to meet the needs of European health providers on the topic of breast density with expanded content and educational tools.

<u>DB-I/Europe</u> is designed to provide education to healthcare professionals about the screening and risk implications of dense breast tissue and value of supplemental screening. This educational goal is supported by availability of our CME opportunity, <u>Breast Density: Why it Matters</u> through the European Accreditation Council for CME. New educational tools include:

- <u>Risk Model Tutorial</u> (includes details on how the models are used, risk model explanations, diagnostic considerations, and a risk model table which includes *live links* to each model)
- Patient Fact Sheet (one-page, downloadable; soon to be available in multiple languages)
- Table: <u>Comparative Analysis of National Breast Screening Guidelines in Europe</u> (interactive map content now in a comparative table)
- Diagnostic Imaging/Europe article: <u>Using Education to Overcome Unequal Access to Supplemental Screening for Women with Dense Breasts</u>

Breast cancer remains the most common cancer among European women, and about 40% of both American and European women have dense breasts. There is a growing, worldwide recognition of the need for consideration of additional screening after mammography in women with dense breasts.

"We have made tremendous progress since launching the European website, and there continues to be a significant need in Europe for medically-sourced educational information about dense tissue. DB-I/Europe content includes details on screening and communication standards about breast density for 15 European countries. We have seen a 25 percent year over year increase in website users and I am delighted that health professionals in Europe are aware this resource is available and they're taking advantage of it," said Athina Vourtsis, MD, PhD, DenseBreast-info.org European Liaison, Director and Founder of Diagnostic Mammography Center, Athens, Greece.

DenseBreast-info.org, cited as the most up-to-date and comprehensive resource on the topic, was developed to provide breast density information to both patients and health care professionals. This medically-sourced educational tool is the collaborative effort of world-renowned breast imaging experts and medical reviewers and includes a patient education video series, <u>Let's Talk About Dense Breasts</u>.

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