

DenseBreast-info Launches Updated Website to Highlight Expanded Breast Density Educational Resources

DB-I Website Features New Educational Tools and Streamlined User Experience to Improve Access to Medically-Sourced Breast Density Content

Deer Park, N.Y., January 6, 2021 – DenseBreast-info.org (DB-I) invites health providers seeking the most up-to-date medically-sourced educational materials about the screening and risk implications of dense breast tissue and value of supplemental screening to visit the newly re-launched DB-I website at www.DenseBreast-info.org. Originally launched in 2015, the DB-I website has continued to evolve to meet the needs of providers and patients in the United States and around the world on the topic of breast density with expanded content and educational tools.

In addition to featuring a new look, the DB-I website has been revamped to support a more user-friendly experience and address the increasing reach of the DB-I website, growing global interactions and to provide easier access to the substantial volume of information. New educational tools and resources include:

- [Patient Resource Section](#) – features downloadable education resources in 14 languages
- [Expanded Spanish-Language Hub](#) – updated screening guidance and FAQs
- [State Density Inform Laws](#) – new downloads and searchable Patient Inform and Insurance legislation
- [DB-I published research/webinars](#)

“As the conversation around breast density and personalized screening grows, the need for high quality medically-sourced educational materials and tools has also increased. With more than 200,000 visits to the DB-I website in 2020 and nearly 300,000 projected for 2021, it is critical to continually add resources, as well as streamline the website to give providers quick and easy access to important content,” said JoAnn Pushkin, Executive Director, DenseBreast-info.org.

DenseBreast-info.org, cited as the most up-to-date and comprehensive resource on the topic, was developed to provide breast density information to both patients and health care professionals. This medically-sourced educational tool is the collaborative effort of world-renowned breast imaging experts and medical reviewers and includes a [Risk Model Primer](#) and a comprehensive suite of educational tools. Free downloadable patient tools include a [Patient Fact Sheet](#), [Patient Brochure](#) and [Breast Cancer Risk Checklist](#). Also available is a patient education video series, [Let’s Talk About Dense Breasts](#).

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