

## DenseBreast-info.org Launches CME/CE Program

### *Educational Website on Dense Breasts Develops Continuing Medical Education Program*

DEER PARK, N.Y. – Recognizing the medical community’s need for educational resources on the topic of breast density, [DenseBreast-info.org](http://DenseBreast-info.org) announces a new certified educational program, [Breast Density: Why It Matters](#). The website addresses questions women and their healthcare providers often have about breast density – helping them to "Get Smart about Being Dense.”

A 2015 survey<sup>(1)</sup> of clinicians conducted after California’s breast density notification law went into effect found that only 6% of them were completely comfortable answering patient questions about breast density and 75% indicated they would like more education on the topic. “The study demonstrates the need for educational resources on the subject of breast density, screening and risk,” said DenseBreast-info.org’s Chief Scientific Advisor, Dr. Wendie A. Berg, MD, PhD, FACR. “Our organization’s certified educational program has been designed to help fill that void.”

The course is jointly provided by DenseBreast-info.org, the University of Pittsburgh, and the International Center for Postgraduate Medical Education (ICPME). It has been developed for healthcare referring physicians, including family physicians and midlevel providers, as well as Ob/Gyns, radiologists, and radiologic technologists. The course has been designated as offering 2.0 AMA PRA Category 1 or 2.0 ARRT Category A credits, and can be accessed either through the [CME / CE](#) tab on the organization’s website or through ICPME.

“DenseBreast-info.org, an educational tool developed for both patients and health care professionals, was launched in April 2015 and has had nearly 60,000 visits from 144 countries. A growing number of medical professional organizations now utilize the website as a resource for their members, and development of a continuing education program is a natural extension of our medical education efforts,” said DenseBreast-info’s Executive Director, JoAnn Pushkin.

The DenseBreast-info.org website was developed by Pushkin, Berg, and Cindy Henke-Sarmiento, a woman’s health entrepreneur/mammography technologist. Website material is extensively sourced and is the collaborative effort of breast imaging experts and medical reviewers. Visit [www.DenseBreast-info.org](http://www.DenseBreast-info.org).

Khong KA, Hargreaves J, Aminololama-Shakeri S, Lindfors KK. Impact of the California breast density law on primary care physicians. *J Am Coll Radiol*. 2015;12(3):256–260. doi:10.1016/j.jacr.2014.09.042.